



Pace Featured In Article About Campus Resources For Entrepreneurs

Oct 3, 2013

If you want to go to business school while simultaneously holding the dream of creating your own startup company, it is crucial to figure out how your education can bring you closer to becoming an entrepreneur. For those daring enough to want to begin (or continue!) working on their company while at business school, it's reassuring to know that business schools are increasingly focused on providing resources for entrepreneurs. A [new article in Entrepreneur](#) discusses the resources at business schools that can help MBA students on the path to starting and developing their own business, and the article features [Pace University's Lubin School of Business](#) as an example

The article says that business schools can benefit student entrepreneurs by providing them with free or reduced cost technology. To illustrate this point, Entrepreneur talked to Bruce Bachenheimer, the director of Pace's entrepreneurship program, about the [Entrepreneurship Lab](#). The lab is intended to be a space for students to produce innovative ideas and work with others. The lab provides students with an array of technological devices, including a wide selection of computers (desktop, laptop, and tablet), a 3D printer, advanced software programs, a professional-level video studio, and a surface computer.

The article also discusses other generic resources that are valuable to entrepreneurs attending business school. These resources include accelerators and incubators that are part of universities, allowing budding entrepreneurs to benefit from a school's established alumni network. University entrepreneurship competitions are also a useful resource for student entrepreneurs because competitions allow students to receive feedback about their business, and sometimes even mentorship throughout the course of the competition. Competition submissions often require students to further develop their ideas through the creation of a business model or plan. Finally, competitions often provide seed money for winning businesses in the form of cash prizes.

Finally, business schools offer an often overlooked resource: other students. Another student may become a future talented employee of your company, or even a cofounder. The people you meet in business school can be valuable connections and resources after business school.

<http://www.metromba.com/2013/10/pace-featured-article-campus-resources-entrepreneurs/>