

MBA students travel to Tanzania for business

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PRODUCTION MANAGER

Bruce Bachenheimer, Lubin School of Business' director of entrepreneurship program, along with 15 Masters of Business Administration (MBA) will be traveling to Tanzania to study with community leaders. They depart March 13 to spend 10 days learning about entrepreneurship in a social and commercial context; this is considered a field study course. According to a press release on Pace.edu, the students will."

The group plans on applying what they have learned in the classroom by meeting with different leaders, taking part in workshops, social ventures and looking into the eight U.N. Millennium Development Goals. The workshops will take place at the University of Dar es Salaam Entrepreneurship Centre (UDEC). Bachenheimer and the students will also be presenting on "The Changing Role and Increasing Importance of Entrepreneurship in the United States" and "The Recent and Dramatic Growth of Social Entrepreneurship in the United States" at the UDEC.

A seminar, "Challenges of Running a Business in Tanzania," will also be held by local CEOs who will discuss with the students about how to create suggestions for different length marketing plans.

The group will meet with several leaders in Tanzania, including David Robinson, song of civil-rights hero Jackie Robinson, is advocating for



Professor Bruce Bachenheimer will take 15 MBA students to Tanzania for entrepreneur opportunities.

social change by growing coffee on a cooperative Sweet Unity Farm. They will also meet with media mogul Reginald Mengi, who is the founder and executive chairman of the IPP business conglomerate; ambassador Daudi N. Mwakawago, who was Tanzania's Permanent Representative for the United Nations and Alex Mkindi, Deputy Country Director of TechnoServe, which recently received a 46.9 million grant from the Bill and Melinda Gates foundation to help small farms in East Africa.

The students partaking in the trip include A'Lynne Bennett; Alex Fernandez; Anna Geller; Lisa Glatzer; Vladamira Jakubikova; Sarah Lipkin; Melisa Lopez; James Maksoud; Aaron Mandelbaum; Ria Moore; Katahrina Ohsahn; Maria Orlova; Rober Rugelis; Michael Shoja and Marina Slavina.

*Additional reporting by
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