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CCME Highlights

Pace to Encourage Entrepreneurship

Pace University has launched an Entrepreneurship Lab (E-Lab), which is expected to both nurture the entrepreneurial spirit on campus and serve as a beacon for innovation in the Lower Manhattan community. In addition to the site in Manhattan, Pace opened an Entrepreneurship Lab at the Goldstein Academic Building on its Pleasantville, N.Y., campus. Both E-Labs will provide the tools and mentoring for the development of business plans and the seed capital for new ventures. The E-Labs will also host events featuring guest speakers, workshops and competitions, many of which will be open to the public.

"Entrepreneurship, in its broadest sense, is a personal approach for developing ideas into plans and plans into reality. It is interdisciplinary 'doing.' Entrepreneurial leadership is as important in large companies as it is in startups; it's a mindset toward relentless problem solving that leads to successful execution," said Neil S. Braun, dean of the Lubin School of Business and former president of the NBC Television Network and CEO and chairman of Viacom Entertainment. "It is therefore at the heart of business education; it is the ultimate capstone for applying the knowledge and skills of the discrete disciplines to a product or service for a specific market opportunity. "Professor Bruce Bachenheimer is ideally suited to lead the E-Labs and grow the program," continued Braun. "Bruce's relationships throughout the New York City venture community and beyond will be an important building block as we seek to further enhance our standing and access to professionals in the field."

Bachenheimer is a member of the board of directors and past chairman of the MIT Enterprise Forum of New York City and has served on the organization's Global Board. Bachenheimer also serves on the board of directors and advisors of LeadAmerica and has served as a consultant to the NYC Department of Small Business Services and the New York City Economic Development Corp. He founded Annapolis Maritime Corp. and co-founded StockCentral Australia. "The Entrepreneurship Lab aims to foster an entrepreneurial mindset—a way of thinking and acting that focuses on developing new ways to solve problems and create value," said Bachenheimer, who drafted the initial proposal of the E-Lab. "These skills are important not only for those seeking to establish a new venture, but are increasingly critical in a wide variety of professional careers given today's hyper-competitive marketplace, where rapid technological innovation and globalization has led to corporate downsizing and a dramatic change in the very nature of work."

New M.S. in Autism and Applied Behavior Analysis

Beginning in the fall semester of 2012, Saint Joseph College will be the first university in the state of Connecticut to offer a Master of Science degree program in autism and applied behavior analysis (ABA). As part of the Institute for Autism and Behavioral Studies, the co-educational graduate program prepares professionals skilled in the science and practice of ABA to serve individuals with autism spectrum disorders (ASD) across the lifespan in a variety of clinical and educational settings.

Courses are offered as a comprehensive Master of Science program in autism and applied behavior analysis at Saint Joseph College's centrally-located West Hartford campus and are approved by the Behavior Analysis Certification Board; this program leads to certification in Behavior Analysis. Additionally, an optional Supervised Experience program with a competency-based mastery system to ensure skill development is available. Students may enroll in the program in the fall or spring semesters and can choose a full-time (two-year) or parttime (three-year) program of study. The program requires 39 credits of instruction with an additional six credits of thesis research.

Associate professor of Behavioral Sciences and Psychology Deirdre Fitzgerald, Ph.D., BCBA-D, who serves as director of this new graduate degree program, said, "As the population of individuals with autism grows, so does the demand for professionals, particularly those trained in ABA. Increasingly diverse employment opportunities are available for graduates of our program including: educational assessment, planning and program evaluation; staff and parent training; prevention and community intervention; therapy/counseling; developmental disabilities and autism; organizational behavior management and human service administration: sport and health psychology; and much more."

First Graduate Program in Health Care Simulation

New York Institute of Technology's New York College of Osteopathic Medicine (NYCOM) has launched the nation's first graduate program focused on human and robotic patient simulations. The program will prepare professionals to educate, develop and manage patient simulation and patient safety programs at hospitals and medical, health professions and nursing schools.

"Patient simulations are increasingly used in health care education to teach and assess clinical and professional skills," said Anthony Errichetti, chief of Virtual Medicine and director for NYCOM's Institute for Clinical Competence, known as the ICC. Established in 2005, the ICC's patient safety programs train medical and nursing students using state-of-the-art computerized manikins as well as actors who portray patients with medical problems. The training is designed to help prevent serious medical errors in diagnosing, treating, or monitoring patients correctly. "In hospitals and ambulatory settings, simulations help clinicians practice and retain their skills and ensure patient safety," Errichetti said. "Our goal is to educate physicians and health care teams in the best practices of their professions. We want to help them save lives and protect their patients." Scheduled to begin in the fall semester, the Master of Science in Health Care Simulation will include online courses, hands-on workshops and faculty advising by national experts.