



Why Entrepreneurs Should Celebrate Global Entrepreneurship Week #GEW

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Global Entrepreneurship Week kicks off today. It is the world's largest celebration of the innovators and job creators who launch startups that bring ideas to life, drive economic growth and expand human welfare. So why should entrepreneurs celebrate it?

7. To Celebrate The Entrepreneurial Mindset



Because entrepreneurship is a mindset — a way of thinking and acting, not simply about starting a business. It is about imagining new ways to solve problems and create value. These skills are important not only for those seeking to establish a new venture, but are increasingly critical in a wide variety of careers given today's hyper-competitive marketplace, where rapid technological innovation and globalization has led to corporate downsizing and a dramatic change in the very nature of work.

Bruce Bachenheimer, [Clinical Professor and Director of Entrepreneurship, Pace University](#)
