

# BRIDGET CRAWFORD NAMED ONE OF NATION'S BEST LAW TEACHERS

→ Pace Law School Professor Bridget Crawford (right) has been named one of the 26 best law teachers in the United States in the new book *What the Best Law Teachers Do*, published by Harvard University Press. The book is the first study of its kind regarding the strate-



gies, methods, and personal traits that make for exceptional law professors—professors who have significant,

positive, and long-term effects on their students.

After four years of research, authors Gerry Hess, professor at Gonzaga University School of Law; Sophie Sparrow, professor at University of New Hampshire School of Law; and Michael Hunter Schwartz, dean and professor of law at the UALR William H. Bowen School of Law, concluded that the best law professors “are renowned for their exacting standards: they set

**“EXCEPTIONAL LEARNING EXPERIENCES ARE THE ONES THAT PUSH US TO THINK HARDER, WRITE BETTER, ARTICULATE MORE CLEARLY, EXCEED OUR IMAGINED LIMITATIONS, AND SEE THE WORLD IN NEW WAYS. THAT KIND OF MAGIC HAPPENS IN CLASSROOMS EVERY SINGLE DAY AT PACE.”**

— Professor  
*Bridget Crawford*

expectations high, while also making course requirements—and their belief that their students can meet them—clear from the outset. They demonstrate professional behavior and tell students to approach class as they would their future professional life: by being as prepared, polished, and gracious as possible. And they prepare themselves for class in depth, even when they have taught the course for years.”

The authors



## Pace's eLab Helps Make Entrepreneurial Dreams a Reality

→ The Lubin School of Business' Entrepreneurship Lab kicked off its second year in October

with presentations on entrepreneurial thinking skills, building sales forces for startups, and creating and developing a fashion brand. The eLab, as it's known for short, not only gives students a chance to learn about entrepreneurship, but provides resources and serves as an incubator for putting their ideas into action.

**“The Entrepreneurship Lab is a collaborative workspace designed to bring together students from Pace's six schools and colleges in order to promote cross-disciplinary problem solving, experiential learning, and the development of an entrepreneurial mindset,” says Bruce Bachenheimer (above), clinical professor of Management and director of the Entrepreneurship Lab.**

In the coming months, the eLab will host several events on campus aimed at encouraging entrepreneurial thinking and interdisciplinary engagement. In November, the eLab and the MIT Enterprise Forum co-hosted a groundbreaking discussion on the role of universities

in New York City's entrepreneurship ecosystem.

In December, author Karen Leland, president of Sterling Marketing Group, visits Pace as part of the eLab's speaker series, addressing strategic branding and marketing.

This semester, in the eLab's second annual Mobile App Contest, students are being challenged to design an app that will meet previously ignored user needs.

In early 2014, the Pace Pitch Contest takes new shape as the first of several mini pitch contests gets underway. These mini contests are designed to prepare students for the 10th annual Pace Pitch Contest, scheduled for April 2014. At that event, finalists will have exactly three minutes to pitch their new venture ideas to a panel of Pace alumni, entrepreneur judges, and an enthusiastic audience.

The eLab is housed at Pace's 163 William Street location. For more information visit [www.pace.edu/elab](http://www.pace.edu/elab). ●